ORDER

Orders Order / Rev: 103289 06825826 Alt Order #: Product Desc: NRCC IE 2012

Estimate: 2602 10/05/12 - 10/11/12 Flight Dates:

Original Date / Rev: 06/21/12 / 10/05/12

Order Type: **GENERAL** Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency Name:

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

National Media, Inc.

NRCC-IE

Demographic:

A25-54

Product Codes:

Revenue Codes:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	166	\$152,325.00	\$129,476.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	166	\$152,325.00	\$129,476.25	0.00
Totals	166	\$152,325,00	\$129,476,25	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$152,325.00
Market	100%	\$411,689,19

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,571.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,753.38
KTUD	0%	\$0.00
KVVU	22%	\$90,571.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,467,57

L	ı Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Ε	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp	w/WagM	5-6a	F	:30	2	\$400,002	0.00 NM	2	\$800.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE \	<i>N/</i> WAGNF	RS1										
	<u>Sta</u>	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	Week: 10/	01/12	10/07/12	F	2	\$400.00	0.00						

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KSNV

Order / Rev: Alt Order #:

Flight Dates:

103289

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NRCC-IE

Product Desc:

NRCC IE 2012

10/05/12 - 10/11/12

Estimate:

2602

Ch End Break Start/End Time Days l n Start Inventory Code Len Spots Rate Pri Rtg Type Spots Amount 10/05/12 10/05/12 M-F 5-6a WakeUp w/WaQM KSNV 5-6a \$400.002 0.00 NM \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date <u>Weekdays</u> Spots/Week Rating End Date Rate ---F--Week: 10/01/12 10/07/12 \$400.00 0.00 KSNV 10/08/12 10/08/12 M-F 5-6a WakeUp w/WaQM 5-6a \$400.002 M----:30 2 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 \$400.00 0.00 KSNV 10/09/12 10/09/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$400.00 0.00 KSNV 10/10/12 10/10/12 M-F 5-6a WakeUp w/WaQM --W----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 **End Date** Start Date Weekdays Spots/Week Rate Rating Week; 10/08/12 10/14/12 --W---\$400.00 0.00 KSNV 10/11/12 10/11/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400,002 0.00 NM 2 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating 0.00 10/14/12 ---T--\$400.00 Week: 10/08/12 KSNV 10/05/12 10/05/12 M-F 6-7a WakeUp w/WaQM ----F--:30 2 \$725,001 0.00 NM \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ---F--Week: 10/01/12 \$725.00 0.00 M-----KSNV 10/08/12 10/08/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week Rate Rating M----10/14/12 Week: 10/08/12 \$725,00 0.00 M-F 6-7a WakeUp w/WaQM KSNV 10/09/12 10/09/12 6-7a -T----:30 \$725,001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$725.00 0.00 2 =-W-=-= :30.... \$1,450.00 KSNV _10/10/12 _10/10/12 _M-F_6-7a WakeUp w/WagM_ __2___\$725,00.1____0.00_NM M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---\$725.00 0.00 E 10 KSNV 10/11/12 10/11/12 M-F 6-7a WakeUp w/WaQM ---T---:30 \$725.001 0.00 NM 2 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Weekdays Start Date End Date Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$725.00 0.00 E 11 KSNV 10/05/12 10/05/12 **Today Show** CM 658a-9am ----F--:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ---F--\$900.00 0.00 **Today Show** E12 KSNV 10/08/12 10/08/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00 M-----**Today Show** TODAY SHW Start Date Rating End Date Spots/Week <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 \$900.00 0.00 E 13 KSNV 10/09/12 10/09/12 CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00

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KSNV

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NRCC-IE

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NRCC IE 2012

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Estimate:

2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
				Today Show									
	TODAY	SHW		Today Show									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
W	eek: 10/	08/12	10/14/12	-T	4	\$900.00	0.00						
E 14	KSNV	10/10/1	2 10/10/12	Today Show Today Show	CM	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
,	TODAY												
W	<u>Sta</u> eek: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00				ŀ		
E 15	KSNV	10/11/1	2 10/11/12	Today Show Today Show	CM	658a-9am	T	:30	4	\$900.001	0.00 N M	4	\$3,600.00
	TODAY												
144		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	eek: 10/		10/14/12 2 10/06/12	News 3 Sunrise -	CATLIDIM	\$900.00 6a-7a	0.00	:30	2	\$375.001	0.00 NM	2	\$750.00
		TO/OG/T		News 3 Sunrise		0a-7 a	3-	.50	2	\$373.001	0.00 14141	2	\$750.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek; 10/		10/07/12	S-	2	\$375.00	0.00						
E 17	KSNV	10/06/1	2 10/06/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
	SATUR	DAY TOI	DAY	Duran day 1 Dady									
W	<u>Sta</u> /eek: 10/	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 4	<u>Rate</u> \$625.00	Rating 0.00						
E 18	KSNV	10/07/1	2 10/07/12	News 3 Sunrise -		6a-7a	S	:30	2	\$375.001	0.00 NM	2	\$750.00
	NW3-S	UNRS W	'KND										
W	<u>Sta</u> /eek: 10	<u>rt Date</u> 01/12	End Date 10/07/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
E 19	KSNV	10/07/1	2 10/07/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
	SUN TO	DDAY											
W	<u>Sta</u> /eek: 10	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 20	KSNV	10/05/1	2 10/05/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
	TODAY												
w	<u>Sta</u> /eek: 10	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
_E 21	KSNV	10/08/1	2 10/08/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$425.001	0.00_NM	2	\$850.00
	TODAY	SHW2		Wi-i Today Offow	v 11								
		rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00				=		
				M-F Today Show		9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
				M-F Today Show	<i>t</i> 11								
	TODAY			ter I I	0	D-1-	D-0-						
W	<u>Sta</u> /eek: 10	rt Date /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$425,00	Rating 0.00						
				M-F Today Show M-F Today Show	II 3rd HCM	9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
	TODAY	SHW2		roday onor									
	Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	leek: 10/ KSNV		10/14/12 2 10/11/12	M-F Today Show	2 II 3rd H BM	\$425.00 9-10a	0.00 T	:30	2	\$425.001	0.00 NM	2	\$850.00
	war -:			M-F Today Shov	v II								
	TODAY		End Deta	Mookdaya	Chata Milacir	Poto	Detina						
\ /\	<u>Sta</u> eek: 10/	rt <u>Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
			2 10/05/12		CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
											•		

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Flight Dates:

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10/05/12 - 10/11/12

Advertiser:

Estimate:

NRCC-IE

Alt Order #: 06825826 Product Desc:

NRCC IE 2012

2602

KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TODAY	SHW3		roddy tarriodi									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	**	2	\$325.00	0.00	.00		\$20E 004	0.00 NM	•	# 050.00
E 20 KSNV	10/08/17	2 10/08/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		roddy illi riodi									
	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	2	\$325.00	0.00 -T	.20		#225.004	O OO NIM	2	PCE0 00
E27 KSNV	10/09/1	2 10/09/12	M-F Today Show Today 4th Hour	III 4th IDIVI	10am-11am	-1	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		, oddy (iii t iout									
	ert Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	-T	2	\$325.00	0.00	.00		#20E 004	0.00 NM	2	ቀርፍር ሲር
E 28 KSNV	10/10/1	2 10/10/12	M-F Today Show Today 4th Hour	III 4th Isivi	10am-11am	~~W~~~~	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		roddy (dirriod)									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week; 10		10/14/12	W	2	\$325.00	0.00	-00		#005 004	0.00 NA		4050.00
E 29 KSNV	10/11/13	2 10/11/12	M-F Today Show Today 4th Hour	III 4th Bivi	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		roddy 4di riodi									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	T	2	\$325.00	0.00			4005.004	2.22.104		4050.00
E30 KSNV	10/05/1	2 10/05/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachaerray									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	F	2	\$325.00	0.00						
E31 KSNV	10/08/1	2 10/08/12	Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650,00
RACHA	EL RAY		Nachael Nay									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	M	2	\$325.00	0.00					_	
E32 KSNV	10/09/1	2 10/09/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	;30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray									
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	-T	2	\$325.00	0.00						
E 33 KSNV	10/10/1	2 10/10/12	Rachael Ray Rachael Ray	CM	11am-12pm		:30	2_	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Racilae Ray									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	W	2	<u> </u>	00,00					_	
E34 KSNV	10/11/1	2 10/11/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	AEL RAY		Racilael Ray									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10.		10/14/12	T	2	•	0.00						
E35 KSNV	10/05/1	2 10/05/12	The Agenda 1230		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	The Agenda 123	opm								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/07/12	F	1	\$325.00	0.00						
E36 KSNV	10/08/1	2 10/08/12	The Agenda 1236		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON	The Agenda 123	opm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M	1	\$325.00	0.00						
E 37 KSNV	10/09/1	2 10/09/12		CM	1230-1p		:30	1	\$325.001	0.00 NM	1	\$325.00

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10/05/12 - 10/11/12

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Break Start/End Time Len Spots Start End Inventory Code Days Rate Pri Rtg Type Spots Amount Ln Ch The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Rating End Date Start Date **Weekdays** Rate -T----\$325.00 0.00 10/14/12 Week: 10/08/12 E38 KSNV 10/10/12 10/10/12 The Agenda 1230pm 1230-1p :30 \$325,001 0.00 NM \$325.00 CM The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Spots/Week Rate Rating Weekdays --W----\$325.00 Week: 10/08/12 10/14/12 0.00 \$325,001 \$325.00 E39 KSNV 10/11/12 10/11/12 The Agenda 1230pm CM :30 0.00 NM 1230-1p The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating ---T---10/14/12 \$325.00 0.00 Week: 10/08/12 E40 KSNV 10/06/12 10/06/12 News 3 Today - SATURDM 9am-930am ----S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** End Date Weekdays Spots/Week Rate Rating Start Date 10/07/12 \$500.00 0.00 Week: 10/01/12 _____ 0.00 NM E41 KSNV 10/07/12 10/07/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500.002 \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Spots/Week End Date Rate Rating Start Date **Weekdays** Week: 10/01/12 10/07/12 \$500.00 0.00 \$900.00 E 42 KSNV 10/05/12 10/05/12 Dr. Phil CM 3-4p ----F--:30 2 \$450.001 0.00 NM Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 \$450.00 0.00 Week: 10/01/12 0.00 NM E43 KSNV 10/08/12 10/08/12 Dr. Phil CM 3-4p M-----:30 2 \$450.001 2 \$900.00 Dr Phil DR. PHIL Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> 10/14/12 \$450.00 0.00 Week: 10/08/12 СМ :30 \$450.001 0.00 NM 2 \$900.00 E44 KSNV 10/09/12 10/09/12 Dr. Phil 3-4p -T----Dr Phil DR. PHIL Start Date End Date Weekdays 1 1 2 Spots/Week Rate Rating -T----\$450.00 0.00 Week: 10/08/12 10/14/12 0.00 NM Dr. Phil --W----:30 \$450.001 \$900.00 E 45 KSNV 10/10/12 10/10/12 CM 2 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$450.00 0.00 :30 \$450.001 0.00 NM 2 \$900.00 E 46 KSNV 10/11/12 10/11/12 Dr. Phil CM 3-4p Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> <u>Rating</u> 0.00---T---\$450.00 Week: 10/08/12 10/14/12 E 47 KSNV 10/05/12 10/05/12 :30 \$725.001 0.00 NM \$725.00 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---F--(4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 End Date Rating **Weekdays** Spots/Week Rate Start Date Week: 10/01/12 10/07/12 \$725.00 0.00 E48 KSNV 10/08/12 10/08/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 4-5pm М--4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Weekdays Spots/Week Rate Rating Start Date End Date Week: 10/08/12 10/14/12 \$725.00 0.00 \$725.001 0.00 NM \$725.00 E49 KSNV 10/09/12 10/09/12 CM 4-5pm :30

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Estimate:

2602

Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Start End Ln Ch NEWS 3 at 4 (1 HOUR) (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date **End Date Weekdays** Spots/Week Rate Rating 0.00 10/14/12 \$725.00 Week: 10/08/12 \$725.001 0.00 NM \$725.00 :30 E 50 KSNV 10/10/12 10/10/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W----4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 End Date Spots/Week Rating Rate Start Date Weekdays \$725.00 0.00 Week: 10/08/12 10/14/12 --W-------T---:30 \$725,001 0.00 NM \$725.00 E 51 KSNV 10/11/12 10/11/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date End Date **Weekdays** Spots/Week Rate Rating \$725.00 0.00 ---T---Week: 10/08/12 10/14/12 \$3,600.00 3 :30 3 \$1,200.001 0.00 NM CM 5-630p ----F--E 52 KSNV 10/05/12 10/05/12 M-F Early News M-F Early News NEWS 3 Weekdays Spots/Week Rate Rating Start Date End Date 10/07/12 ---F--\$1,200.00 0.00 Week: 10/01/12 3 \$1,200,001 0.00 NM 3 \$3,600.00 :30 E 53 KSNV 10/08/12 10/08/12 M-F Early News CM 5-630p M-----M-F Early News NEWS 3 Spots/Week Rating Start Date End Date Weekdays Rate \$1,200.00 0.00 10/14/12 Week: 10/08/12 \$3,600.00 :30 3 \$1,200.001 0.00 NM 3 E 54 KSNV 10/09/12 10/09/12 M-F Early News CM 5-630p M-F Early News NEWS 3 Rating End Date Spots/Week Rate Start Date <u>Weekdays</u> -T---3 \$1,200.00 0.00 Week: 10/08/12 10/14/12 3 \$1,200,001 0.00 NM 3 \$3,600,00 E 55 KSNV 10/10/12 10/10/12 M-F Early News CM 5-630p _ - \N - - - -:30 M-F Early News NEWS 3 Spots/Week Rate Rating Start Date **End Date** Weekdays 3 \$1,200.00 0.00 Week: 10/08/12 10/14/12 \$3,600.00 :30 3 \$1,200.001 0.00 NM M-F Early News CM 5-630p ---T---E 56 KSNV 10/11/12 10/11/12 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 3 \$1,200.00 0.00 Week: 10/08/12 10/14/12 ---T---1 \$1,300.001 0.00 NM \$1,300.00 E 57 KSNV 10/05/12 10/05/12 M-F Jeopardy CM 630-7pm ---F--:30 M-F Jeopardy **JEOPARDY** Spots/Week Rating Start Date End Date Weekdays Rate 1 \$1,300.00 0.00 Week: 10/01/12 10/07/12 ---F--M----1 \$1,300,001 0.00 NM \$1,300.00 :30 E 58 KSNV 10/08/12 10/08/12 M-F Jeopardy CM 630-7pm M-F Jeopardy **JEOPARDY End Date** Spots/Week Rate | Rating Start Date Weekdays 1 4 1 0.00 Week: 10/08/12 10/14/12 M-----\$1,300.00 \$1,300.00 1 \$1,300.001 0.00 NM E 59 KSNV 10/09/12 10/09/12 M-F Jeopardy CM 630-7pm :30 M-F Jeopardy **JEOPARDY** Rating Spots/Week Rate End Date <u>Weekdays</u> Start Date \$1,300.00 0.00 Week: 10/08/12 10/14/12 :30 1 \$1,300,001 0.00 NM \$1,300.00 E 60 KSNV 10/10/12 10/10/12 M-F Jeopardy CM 630-7pm --W----M-F Jeopardy **JEOPARDY** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 0.00\$1,300.00 Week: 10/08/12 10/14/12 --W----0.00 NM \$1,300.00 1 \$1,300,001 M-SA 8-11p / SUN---T---:30 E61 KSNV 10/11/12 10/11/12

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Days Rate Pri Rtg Type Spots Amount Inventory Code Break Start/End Time Len Spots Ln Ch Start End Jeopardy in PRIME Jeopardy in Prime **JEOPARDY End Date** Spots/Week Rate Rating Start Date Weekdays \$1,300.00 0.00 Week: 10/08/12 10/14/12 ---T---1 E 62 KSNV 10/05/12 10/05/12 M-F Wheel CM 7-730pm :30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week End Date Rate Rating Start Date Weekdays 10/07/12 ---F--\$1,300.00 0.00 Week: 10/01/12 1 \$1,300.00 M-F Wheel CM 7-730pm M-----:30 1 \$1,300.001 0.00 NM E 63 KSNV 10/08/12 10/08/12 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$1,300.00 0.00:30 1 \$1,300,001 0.00 NM \$1,300.00 E 64 KSNV 10/09/12 10/09/12 M-F Wheel CM 7-730pm M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Rate Rating Start Date End Date Weekdays 0.00 10/14/12 -T----1 \$1,300.00 Week: 10/08/12 \$1,300.00 E 65 KSNV 10/10/12 10/10/12 CM 7-730pm --W----:30 1 \$1,300.001 0.00 NM M-F Wheel M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating \$1,300.00 0.00 Week: 10/08/12 10/14/12 M-SA 8-11p / SUN---T---\$1,300.00 Wheel of Fortune in PRIMM :30 1 \$1,300,001 0.00 NM E 66 KSNV 10/11/12 10/11/12 Wheel in Prime WHEEL-FORTNE Rating Start Date **End Date** Weekdays Spots/Week Rate 0.00 Week: 10/08/12 10/14/12 ~--T---\$1,300,00 SIGN ON-SIGN OFF 5a-459a ----s-:30 2 \$525.001 0.00 NM \$1,050.00 E 68 KSNV 10/06/12 10/06/12 ROS (9:30 PM-10:30 PM) JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 2 \$525.00 0.00Week: 10/01/12 1 \$4,000.001 0.00 NM \$4.000.00 Mon PR 8-10p СМ 8-10pm :30 E 69 KSNV 10/08/12 10/08/12 M-----Monday Prime 8-10pm THE VOICE **End Date** Spots/Week Rate Rating Start Date **Weekdays** 10/14/12 M-----\$4,000.00 0.00 Week: 10/08/12 E 70 KSNV 10/10/12 10/10/12 Wed PR 9-10p CM 9-10pm :30 1 \$3,000.002 0.00 NM \$3,000.00 Wednesday Prime 9-10pm L&O:SVU Spots/Week Rating Start Date End Date Weekdays Rate 10/14/12 --W----1 \$3,000.00 0.00 Week: 10/08/12 \$3,200.00 CM 10-11pm --W----:30 1 \$3,200.001 0.00 NM E 71 KSNV 10/10/12 10/10/12 Wed PR 10-11p Wednesday Prime 10-11pm CHICAGO FIRE Spots/Week Rate Rating Start Date End Date Weekdays Week: 10/08/12 10/14/12 --M----\$3,200.00 0.00 E72 KSNV 10/05/12 10/05/12 СМ 8-9pm ---F--:30 1 \$1,700.002 0.00 NM \$1,700.00 Fri PR 8-9p Friday Prime 8-9pm WHO ARE YOU? Spots/Week Rating Rate Start Date End Date Weekdays 1 4 1 \$1,700.00 0.00 10/07/12 --F--Week: 10/01/12 :30 1 \$3,000.001 0.00 NM \$3,000.00 E 73 KSNV 10/05/12 10/05/12 Fri PR 9-10p CM 9-10pm ----F--Friday Prime 9-10pm **GRIMM-NBC** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F--\$3,000.00 0.00 ----s-:30 1 \$1,200.003 0.00 NM \$1,200.00 E75 KSNV 10/06/12 10/06/12 CM 10-11pm

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KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825826

NRCC IE 2012

10/05/12 - 10/11/12

Product Desc:

Estimate:

2602

Ln Ch Start End		Start/End Time	Days Len Sp	ots Rate Pri	Rtg Type Spots	Amount
	Sat PR 10-11p Saturday Prime 10-11pm					
L&O SVU-SA-NBC	Nata-Indones Constantings	Data Dating			1	
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> <u>Spots/Week</u> S- 1	Rate Rating \$1,200.00 0.0	_			
E 76 KSNV 10/07/12 10/07/12	NFL Pre-Game / FNA CM NFL Pre-Game	1p-530pm -	s :30	1 \$2,500.001	0.00 NM 1	\$2,500.00
FTBL NITE AMR	Weekdays Spots/Week	Rate Rating	,		İ	
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> <u>Spots/Week</u>	\$2,500.00 0.0	=			
E 77 KSNV 10/07/12 10/07/12	NFL Football CM	1P-9PM	S :30	2\$10,000.001	0.00 NM 2	\$20,000.00
NBC SUN-FTBL Start Date End Date	Weekdays Spots/Week	Rate Rating	•			
Start Date End Date Week: 10/01/12 10/07/12		\$10,000.00 0.0	•			
E 78 KSNV 10/07/12 10/07/12	News 3 Live in Prime CM News 3 in Prime	7-10pm -	S :30	2 \$1,600.002	0.00 NM 2	\$3,200.00
NWS3 LVE-PRIME Start Date <u>End Date</u>	Weekdays Spots/Week	Rate Rating	1		l	
Week: 10/01/12 10/07/12		\$1,600.00 0.0	-			
E 79 KSNV 10/05/12 10/05/12	2 M-F News 3 at Eleven CM M-F News 3 at Eleven	11p m-1135pm -	F :30	1 \$1,200.001	0.0 0 N M 1	\$1,200.00
NEWS 3 AT 11 Start Date End Date	Weekdays Spots/Week	Rate Rating	•			
Start Date End Date Week: 10/01/12 10/07/12		\$1,200.00 0.0	-			
E 80 KSNV 10/08/12 10/08/12	2 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm M	:30	1 \$1,200.001	0,00 NM 1	\$1,200.00
NEWS 3 AT 11	NATIONAL CONTRACTOR OF THE STATE OF THE STAT	Data Datin	_			
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		Rate Rating \$1,200.00 0.0	-			
E81 KSNV 10/09/12 10/09/12	2 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm -	T :30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11 Start Date <u>End Date</u>	Weekdays Spots/Week	Rate <u>Ratin</u>	7			
Week: 10/08/12 10/14/12	·	\$1,200.00 0.0	-			
E82 KSNV 10/10/12 10/10/12	2 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pm -	-₩ ;30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11 Start Date End Date	Weekdays Spots/Week	Rate Ratin	n			
Week: 10/08/12 10/14/12		\$1,200.00 0.0				
E 83 KSNV 10/11/12 10/11/1		11pm-1135pm -	T :30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven					
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		<u>Rate</u> <u>Ratin</u> \$1,200.00 0.0	•			
E 84 KSNV 10/06/12 10/06/1	2 Sa-Su News 3 at ElevenCM	11pm-1135pm -	S- :30	2 \$1,100.001	0.00 NM 2	\$2,200.00
WKD2 NWS-AT 11	Sa-Su News 3 at Eleven					
Start Date End Date	Weekdays Spots/Week	Rate Ratin	<u>g</u>			
Week: 10/01/12 10/07/12		2 \$1,100.00 0.0		AF00.004	0.00 NUA	64 000 00
E 85 KSNV 10/05/12 10/05/1	2 The Tonight Show CM Tonight Show	1135р-1237а -	F :30	2 \$500.001	0.00 NM 2	\$1,000.00
TONITE SHW Start Date <u>End Date</u>	Weekdays Spots/Week	Rate <u>Ratin</u>	q		1	
Week: 10/01/12 10/07/12	F 2	\$500.00 0.0	-	,		
E 86 KSNV 10/08/12 10/08/1	2 The Tonight Show CM Tonight Show	1135p-1237a N	1 ;30	2 \$500.001	0.00 NM 2	\$1,000.00
TONITE SHW	e Weekdays Spots/Week	<u> Rate Ratin</u>	n		1	
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12		2 \$500.00 0.0	-			
E 87 KSNV 10/09/12 10/09/1	2 CM	1135p-1237a	-T :30	2 \$500,001	0.00 NM 2	\$1,000.00

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Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc: NRCC IE 2012 KSNV

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Sp	oots	Amount
			The Tonight Show Tonight Show	1								
TON	ITE SHW		Tonight Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	10/08/12	10/14/12	_T	2	\$500.00	0.00		2	\$500,001	0.00 NM	2	\$1,000.00
E88 KSN	NV 10/10/1	2 10/10/12	The Tonight Show Tonight Show	v CM	1135p-1237	gW	:30	2	1 00,000	U.UU NIVI	2	ψ1,000.00
TON	IITE SHW		Tonight onow									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
	10/08/12	10/14/12	W	2	\$500.00	0.00			# 500.004	0.00 NM	2	\$1,000.00
E 89 KSI	NV 10/11/	12 10/11/12	The Tonight Show	v CM	1135p-1237	aT	:30	2	\$500.001	U.UU ININI	Z	Φ 1,000.00
TON	IITE SHW		Tonight Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
	10/08/12	10/14/12	T	2	\$500.00	0.00					•	40.000.00
E 90 KSI	NV 10/06/	12 10/06/12			1130pm-1:0	2amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
CAT	NITE LIVE		Saturday Night L	ive								
SAI	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/01/12	10/07/12	S-		\$1,400.00	0.00						
E 91 KS	NV 10/07/	12 10/07/12			Sun 1135p-	1200aS	:30	1	\$ 400. 00 1	0.00 NM	1	\$400.00
		0.0	Sports Night in L.	as Vegas								
SPC	ORT NT-L V	GS End D <u>ate</u>	Wee <u>kdays</u>	Spots/Week	Rate	Rating						
Week:	Start Date 10/01/12	10/07/12	S	1	\$400.00	0.00						
		12 10/07/12	Jeopardy in PRIM	ME CM	M-SA 8-11p	/ SUNS	:30	1	\$1,225.001	0.00 NM	1	\$1,225.00
			Jeopardy in Prim	e								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/01/12	10/07/12	S	CM	\$1,225.00 10-11pm	0.00 S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
N 93 KS	NV 10/06/	12 10/06/12	Sat PR 10-11p Saturday Prime		10°11pm	3	.50	•	Ψ2,000.001	0,00 13		* -, *
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/01/12	10/07/12	S-		\$2,000.00	0.00						
N94 KS	NV 10/08/	12 10/11/12	M-F News 3 at E		11pm-1135	pm MTWT	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
			M-F News 3 at E		D. (-	D. U						
1861-	Start Date	End Date 10/14/12	<u>Weekdays</u> MTWT	Spots/Week	Rate \$1,400.00	Rating 0.00						
	: 10/08/12	12 10/07/12				/ Sun 1:S	:30	1	\$150.001	0.00 NM	1	\$150.00
NAO VO	10/0//	12 10/07/12	Law & Order (LF	, ,	Out /				·			
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 10/01/12	10/07/12.	<u></u>	1	\$150.00	0.00	- 11			0.00 1114		6450.00
N 96 KS	NV 10/07	12 10/07/12	Dateline AN Dateline NBC Al	CM N	12-3am	S	:30	1	\$150.001	0.00 NM	1	\$150.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week	: 10/01/12	10/07/12	S	1	\$150.00	0.00						1,32 1 1 -
				-			-			Totals	166	\$152,325.00